



Kingsnorth Church of England Primary School

Church Hill, Kingsnorth, Ashford, Kent TN23 3EF

T 01233 622673 E office@kingsnorth.kent.sch.uk W www.kingsnorth.kent.sch.uk

Headteacher: Mr Iain Witts

18th December 2025

Dear Parents/Carers,

I am excited to announce that our school will be using ClassDojo as a fun and engaging way to build a positive classroom community and improve communication between home and school.

ClassDojo is a safe, simple and free platform that helps the school encourage important skills like working hard, being kind, and participating. Each child has their own "monster" avatar and can earn points for demonstrating positive behaviours and skills in the classroom.

Through ClassDojo, you will be able to:

See your child's progress: Get instant updates when your child earns a point and see a weekly behaviour and skills report.

ClassDojo points will be rewarded when children are demonstrating our school rules: Be Ready, Be Safe and Be Respectful.

ClassDojo points will also be rewarded when children demonstrate our school values: Compassion, Community, Friendship, Trust and Perseverance.

From Monday 12th January the site will go live for parents to use. Please sign up for ClassDojo using the following the weblink www.classdojo.com, by Friday 9th January. Once your account has been verified you will be given access to your child's class page.

ClassDojo points will be our starting point, and we will use more features as the academic year goes on. Please feel free to contact the school should you have and questions / feedback on using ClassDojo.