



Kingsnorth Church of England Primary School

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School Guide to the use of Images Online:







Using Images Safely and Responsibly

As a school, we are often asked by parents about taking photographs or video clips of their children in school productions/sporting events etc.

Here is our school guide to which we ask you to consider carefully.

School events are moments that we all like to capture on video or photograph. We now have the added dimension of being able to post these on to social networking sites online. As a school we need to ensure that we **PROTECT AND SAFEGUARD ALL CHILDREN** and staff, including those who do not want their images online.

What should we think about before adding any images or video online and are there any risks?

-  Once posted and shared online, an image can be copied and will stay online forever.
-  Some children are at risk and **MUST NOT** have their image put online, eg a child in care, where they should not be traced by natural parents/relatives.
-  Some people do not want their images online for personal or religious reasons.
-  Please also remember that we have a legal obligation under GDPR to protect the data/images of all pupils and staff
-  Some children or staff may have complex family background which means that sharing their image online can have unforeseen circumstances.
-  Therefore in order to keep all members of the school community safe we must all:

'THINK BEFORE WE POST' images/videos online.

At Kingsnorth Church of England Primary School we are happy for parents and carers to take photographs and videos of their own children for personal use but

We strongly urge that these images ARE NOT distributed online.

This is to protect all members of our community.

We thank you for your support.