



What Parents & Educators Can Learn from the OFCOM MEDIA REPORT 2024

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Each year, Ofcom – the UK’s regulatory body for communications – produces an overview of children and parents’ media experiences over the course of the previous year. At the time of writing, the latest of these reports, ‘Children and parents: media use and attitudes 2024’ has just been published, and we’ve plucked out some of its most thought-provoking findings regarding online safety.



Ofcom’s Media Use and Attitudes Report for 2024 is here The UK’s regulator for communications publishes a comprehensive annual compendium of the results of several surveys they’ve conducted regarding the activities and experiences of children when interacting with entertainment: from TV to video games to social media platforms

Contained in the report are numerous statistics relevant to children’s online safety, with data covering a wide array of topics - such as young people experiencing harassment, their habits in online games and parents’ most common concerns. Our guide gathers up some of the key statistics and lays them out in a quick, easy “cheat sheet” for you to consult at your leisure

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