



Will you give the gift of a book and change a child's life story this Christmas?

New research from the National Literacy Trust reveals that half a million children in the UK won't have a single book of their own at home this Christmas.

But your support could help fund programmes that will get books into the hands of children who need them most and make all the difference to reluctant readers like 11-year-old Khian.

Help children like Khian discover books they love

Thanks to the Young Readers Programme, Khian could attend author events, book hunts and reading picnics at his school. These experiences helped him to discover a love of adventure stories and find the books that he truly enjoyed.

"My favourite book is Once by Morris Gleitzman. It's about a boy, a Jew, who lives in Poland. I also like Mike Phillips and adventure stories. I like picking my own books because there's a lot of variety of books that I can pick out of." – Khian

Your support won't just give children like Khian special moments with his friends and family, it also builds the key literacy skills that he needs to succeed. Children with low literacy skills can struggle to succeed at school and be locked out of the job market later in life. But you can help children like Khian get the best start in life with a donation today.

Will you help get books into the hands of children like Khian and spread the joy of reading with a donation to the National Literacy Trust this Christmas?

This Christmas, give the gift of a book to a child who needs it most and help them fall in love with reading and build their skills for the future. With your help, we can deliver targeted support to children's schools and communities.

- **£7** could give a child the chance to go to a fun event in their area to learn about books and rhymes.
- **£10** could provide a disadvantaged child with their very first book.
- **£20** could give a child access to resources, programmes and activities that will help them develop the literacy skills they need.

Whether you are making a donation yourself or in place of a Christmas gift for a loved one, **together we can change a child's life story.**

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