



The National Literacy Trust encourages parents and carers to talk more to children from birth to three through its early language campaign, Talk To Your Baby (TTYB). Talking to young children helps them become good communicators, which is essential if they are to do well at school and lead happy, fulfilled and successful lives. TTYB's comprehensive website includes a wide range of free downloadable resources as well as many useful links, current sector news, research and policy updates, particularly to support practitioners working directly with parents, carers and young children.



TTYB does not reach parents and carers direct but reaches them in two ways: by supporting the practitioners who work with new parents, and by a wider advocacy role through the media. In November 2008 we published research, conducted by Dr Suzanne Zeedyk at the University of Dundee, into the way that buggies face. The worldwide press and media response brought attention to our core message that it is both important and pleasurable for parents to communicate with their children from birth in order to ensure that all children benefit from a language-rich start to life.

Find out more:

- Visit our website www.talktoyourbaby.org.uk for the latest news, initiatives, research and resources on early communication.
- Download our free language resources, which can be photocopied to pass on to parents and professionals. Over 30 topics are covered, with more in preparation.
- Stay up to date on early language issues by subscribing to our free quarterly email newsletter. Sign up on our website.

